

Notice of References Cited

Application/Control No.

09/604,503

Applicant(s)/Patent Under
Reexamination
MONTAGUE, JOHN E.

Examiner

Eric T. Shaffer

Art Unit

3623

Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,240,411	05-2001	Thearling, Kurt	707/5
	B	US-6,289,353	09-2001	Hazlehurst et al.	707/102
	C	US-5,974,412	10-1999	Hazlehurst et al.	707/3
	D	US-			
	E	US-			
	F	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Barron's Dictionary of Marketing Terms , 1994 - Definition of a marketing or advertising 'campaign'
	V	Webster's Third New International Dictionary, 1961 - Definition of a 'campaign'
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.